

What the New Bedford Area Chamber of Commerce Has to Offer Your Company



**NEW BEDFORD
AREA CHAMBER
OF COMMERCE**

Deborah L. Hynes, Photographer

The New Bedford Area Chamber of Commerce is here to help your business – with trusted resources, a strong business network and a support system to keep your business moving forward. The Chamber helps members advance their company and promotes a healthier business and economic climate for all of us in the region.

Membership in the Chamber is a great way to become involved with the business community, support the SouthCoast region and help your organization grow and save money. The Chamber proudly supports and promotes nearly 1,000 member businesses of all sizes and industries through leadership in public advocacy, education, community development, information, discount programs and networking opportunities.

Membership Benefits

Referrals

Export Services and Assistance

Government Affairs

Sponsorship Opportunities

Human Resources Council

Supported Employment Network

Access to Interns

Publications and Business News

Professional Development

Education and Workforce Development Initiatives

Networking and Exposure

Good Morning SouthCoast! breakfast program

Business After Hours monthly networking event

SouthCoast Business Expo

Greater New Bedford Home and Garden Show

SouthCoast Women's Forum

Chamber Invitational Golf Tournament

Annual Meeting & Business Luncheon

Marketing and Advertising Opportunities

Free listing in the *Annual Membership Directory and Community Resource Guide* and the online directory at www.newbedfordchamber.com

Chamber Focus: Bimonthly printed newsletter containing business news and advertising opportunities

eNews: Monthly email newsletter

Map of Greater New Bedford

Membership mailing labels

Savings

SouthCoast Electric Power Group

Member Discount Program

Health and Dental Insurance Plans

Health Insurance and Dental Plans are available for members with under 50 employees. Contact the Chamber at 508-999-5231 for more information.

What the New Bedford Area Chamber Stands For



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Mission

To serve the interests of member businesses while advocating business advancement, economic growth and job creation for the benefit of New Bedford and the SouthCoast region of Massachusetts.

Vision

To be the premier membership-based organization in the SouthCoast region of Massachusetts that business people join for government affairs, networking, professional development and economic growth.

Core Values

Excellence: We will deliver programs, services and products of the highest quality that meet the expectations of our members.

Focus: We will focus on the needs of our members and find ways to provide programs, services and benefits that are cost-effective, beneficial and convenient.

Community: We will remain committed to improving the quality of life of the residents of the SouthCoast region by promoting initiatives that create a vibrant community. We will build and enhance relationships and public/private partnerships within the organization and community.

Respect: We will respect the diversity of people, businesses and ideas as strengths to be sought and utilized in the Chamber.

Integrity: We will be open, candid and fair; honor our commitments; and adhere to high ethical standards and objectives.

Leadership: We will be visionary and future-oriented, while respectful of our history and past commitments, in our thinking, decision-making and programming.

Technology: We will foster use of new technologies, delivering programs, services and opportunities to educate our members in the practical applications of new technologies.

Priority Focus Areas

Recognizing the most universal and critical needs of members, the Chamber's business plan is focused around five key areas:

- Community Affairs
- Economic Development
- Government Affairs
- Membership Advancement
- Organization and Finances

Marketing Opportunities



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Sponsorship Opportunities

Position your business as a proactive business and community leader and gain valuable marketing through New Bedford Area Chamber programs. Research shows that consumers are more likely to think favorably of businesses that are involved in their Chamber and are more likely to think their products, goods or services are superior to the competition. These promotional opportunities help you gain and maintain top-of-mind awareness for your services with the thousands of employees of the 1,000 Chamber-member companies.

This Year

Chamber events will attract more than 7,000 attendees.

More than 1,700 business people will read the Chamber newsletter every month.

The online directory will be visited more than 54,000 times.

Thousands of people will call or visit the Chamber office.

Over 17,000 items will be mailed out by the Chamber to members, elected officials, community leaders, visitors to the region and many other decision-makers.

To learn more about which events you can sponsor, please email events@newbedfordchamber.com or call 508-999-5231.

Advertising Opportunities

Put your message where your market is by placing your strongest ad right on the desks of the SouthCoast's top business leaders and decision-makers. *Chamber Focus* is the official bimonthly newsletter of the New Bedford Area Chamber of Commerce which offers business news for and about members. It is directly mailed to the entire Chamber membership contact list – more than 1,700 professional business people – and has a pass-along readership of roughly 3,000.

Or, if you want to make a lasting impression, the *Annual Membership Directory and Community Resource Guide* is the publication in which to place your ad. This two-time award-winning premier publication sits year-round on desks of busy professionals throughout the SouthCoast. Members, business leaders and visitors utilize this publication for buying decisions. It is mailed to over 1,700 Chamber member contacts. It is also distributed to hotels, inns, town halls, newcomers and people throughout the country who are considering relocating or visiting the Greater New Bedford Area. The publication is also posted online on the Chamber website for additional exposure.

To advertise or receive more information on these or other Chamber marketing opportunities, please email focus@newbedfordchamber.com or call 508-999-5231.

Programs & Events



Business After Hours events are designed to help you make valuable business contacts, entertain clients, reward employees, spend time with co-workers and, most of all, enjoy doing it.

Good Morning SouthCoast! breakfast series is a high-profile, fast-paced and educational program geared toward executives, senior managers, professionals and small-business owners. Each of the programs has a business-oriented focus and features a timely speaker.

Connecting Activities Partnership is a collaborative program that connects area employers with local high school interns. The Greater New Bedford Connecting Activities Partnership initiates activities such as job shadowing, mentoring, internships, group tours and more.

Supported Employment Network is a collaboration of organizations facilitated by the Chamber that provides employment services and support to people with disabilities.

Export Services are offered through an International Trade Advisor from the Massachusetts Export Center located in the Chamber office.

The State of the City Luncheon is an annual luncheon at which the Mayor of the City of New Bedford announces past accomplishments and future plans for the city.

SouthCoast Business Expo is the largest business-to-business tradeshow in the SouthCoast region. With over 100 businesses exhibiting, attendees have the opportunity to network and discover solutions to everyday business challenges.

Greater New Bedford Home and Garden Show is held annually in March. The show is an effective way for area businesses to showcase their goods and services that are used in and around the home.

SouthCoast Women's Forum features an educational luncheon with networking designed to promote businesses owned and operated by women.

Workshops and Seminars are offered through the Chamber to provide professional development. These educational events cover a variety of business topics and strategies.

Chamber Invitational Golf Tournament offers an exciting opportunity to network, promote your company through sponsorships and play a great course!

Annual Meeting and Business Luncheon is an opportunity to join other business and community leaders and celebrate business people working together for the future of Greater New Bedford.

For more information on any Chamber event, please visit www.bedfordchamber.com or call 508-999-5231.

Membership Application



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Join today to start benefiting from your New Bedford Area Chamber of Commerce membership! Complete this application online at www.newbedfordchamber.com or fill this out and mail to New Bedford Area Chamber of Commerce, 794 Purchase Street, New Bedford, MA 02740.

Company Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Web address _____

Company Representative _____

Title _____

Date Business Established _____

Employees: Full Time _____ Employees: Part Time _____

*Business Classifications can be found online at
<http://newbedfordchamber.com/wp-content/uploads/classifications.pdf>*

Business Classification 1 _____

Business Classification 2 _____

Business Classification 3 _____

The undersigned hereby agrees to invest \$ _____ annually in the New Bedford Area Chamber of Commerce. Membership Dues are payable in advance of service. Chamber Membership is continuous until receipt of written notice of cancellation.

Signature and Date _____

Investment schedule (set by Chamber Board of Directors)

Employees	Dues	Non-Profit Dues
1 to 4	\$275	\$210
5 to 24	\$300	\$225
25 to 49	\$400	\$300
50 to 99	\$525	\$395
100 to 149	\$675	\$510
150 to 249	\$900	\$675
250 to 349	\$1,170	\$880
350 to 499	\$1,755	\$1,320
over 500	\$3,505	\$2,630

Banks - Banking institutions are assessed by a different formula.

Non-Profits - Charitable Non-Profit member dues will be discounted 25% off regular dues based on number of employees.

Insurance Coverage - There is an additional \$25 fee for companies participating in sponsored plans.

Please make checks payable to: New Bedford Area Chamber of Commerce or charge to MasterCard, VISA, Discover or American Express.

Circle one MC VISA Discover American Express

Credit Card Number _____

Expiration Date _____